

automechanika

Automechanika Brand with nine shows yet to come in 2022

Frankfurt am Main, 18 May 2022. With 13 events around the globe, Automechanika is the world's most successful B2B trade fair brand. Trade fairs are finally permitted almost everywhere again, and the Automechanika brand is off to a strong start with no less than four events in June and five more already scheduled before the end of the year.

The very first Automechanika took place in Frankfurt in 1971. As the automotive industry has become increasingly globalised, Automechanika has followed suit by continually adding new venues worldwide since the 1990s. Michael Johannes, Brand Manager of Automechanika: "After more than two years of the pandemic and ongoing supply chain issues, visiting the Automechanika platforms is essential for anyone looking for global networking opportunities in the automotive aftermarket sector. Leading companies and visionary first-movers use our trade fairs to showcase their new solutions, while experts come here to discuss the industry's most pressing challenges. In future, Automechanika shows will increasingly focus on topics such as innovations and new technologies, alternative fuels, supply chain solutions and sustainability, as well as knowledge transfer."

Together with some 130 partners, supporters and leading associations from the automotive aftermarket, Messe Frankfurt now organises the event in 13 countries. Every one of the 13 Automechanika trade fairs is tailored to the requirements of its region. Owing to the rotation of events, nine Automechanika shows (out of a total of 13) will be taking place in 2022.

Four Automechanika shows in June 2022

Automechanika Istanbul (2-5 June)

The trade fair year kicks off with the annual Automechanika Istanbul event. When it was last held in in November 2021, Automechanika Istanbul drew 60,634 professional visitors and 652 exhibitors. Since debuting in 2001, the joint venture between Messe Frankfurt and Hannover Fairs Turkey has become Turkey's largest and most international trade fair. Thanks to Turkey's position as the bridge between Europe and Asia, Automechanika Istanbul offers the automotive industry a natural meeting place for four key regions: Eastern Europe, North Africa, the Middle East and the Black Sea region.

Automechanika Johannesburg (7-10 June)

The next show to follow in June is Automechanika Johannesburg, South Africa's leading international trade fair for the automotive service industry. The event, which was held for the first time in 2009, takes place once every two years, and will once again be accompanied by Futuroad Expo Johannesburg. Highlights of the show include the presentation of the prestigious Automechanika Innovation Awards and the Automechanika Academy, both of which are familiar from the Frankfurt event.

Automechanika Astana (23-26 June)

Next up is Automechanika Astana, which will be held in Nur-Sultan, Kazakhstan. It is the only exhibition for spare parts, auto components, equipment and goods for car maintenance in Kazakhstan, Central Asia and the Caspian region. In the new economic realities, Kazakhstan is becoming the region's hub and key entry point to countries of the Eurasian Economic Union (EAEU) market in the face of trade supply disruptions. Automechanika Astana is the most recent addition to the trade fair family and made its debut in 2019.

Automechanika Ho Chi Minh City (29 June - 1 July)

The last of the shows taking place in June is Automechanika Ho Chi Minh City, Vietnam's leading regional fair for the automotive service industry. The theme of this year's show is 'Exhibition, Workshops and Entertainment', and the fair will feature a series of unique industry events, including the 'Automechanika Connected Exchange Conference', 'Match Up – a year-round business matching programme', 'Smart Factory and Industry 4.0 Conference', 'Auto Service Day', 'Auto Service & Maintenance Workshop', 'EMMA Vietnam – Car Audio and Modification Competition' and more. The event was launched in 2017.

Five more Automechanika events in 2022

INA PAACE Automechanika Mexico City (13-15 July)

That is followed in July by INA PAACE Automechanika Mexico City, which has been a member of the trade fair family since 1999. Latin America's key international trade show for the automotive aftermarket, OE manufacturing and service industry is a three-day event showcasing a diverse range of global manufacturers and suppliers that highlights innovations across every segment – including the in-demand areas of EV, heavy duty and repair. Visitors can complement their experience with access to an educational programme featuring hands-on training, demonstrations and a newly created executive-level forum.

Automechanika Frankfurt (13-17 September)

In 2022, Automechanika Frankfurt will once again be the meeting place for the global industry. The brand family's largest and most international platform covers the entire value chain of the automotive aftermarket. This year's trade fair is occupying eight exhibition halls and around 200,000 square metres of exhibition space. More than 80 percent of the exhibiting companies come from abroad. Seven out of ten visitors are from top management.

The event features numerous new themes and showcases, including 'Innovation4Mobility', a section dedicated to new mobility, alternative drive technologies, connectivity and digitalisation, as well as the Automechanika Academy with hands-on workshops, and the Automechanika Innovation Awards. There will be a particular focus on the topics of sustainability, remanufacturing and the supply chain.

Automechanika Buenos Aires (11-14 October)

In Argentina, Automechanika Buenos Aires – established in 2000 – has grown to become South America's leading trade fair for the automotive aftermarket. The event is taking place in October 2022 at the La Rural Trade Center. Among other trends it will show the latest developments in artificial intelligence, 4.0 applied technology, electronics and systems, as well as workshop and dealer management. The 11th Automechanika Buenos Aires will also feature the Automechanika Academy, as well as live repair workshops and the 8th International Matchmaking Programme for Spare Parts Buyers. The trade fair, which is actually a biennial event, was last held in 2018.

Automechanika Dubai (22-24 November)

Another well-established presence in the international trade fair landscape is the annual Automechanika Dubai, which is taking place for the 19th time in November 2022 at the Dubai World Trade Centre. It is the industry's most important trading platform for the wider Middle East region. Despite the pandemic, in 2021 Automechanika Dubai brought together 20,574 visitors from 129 countries and 578 exhibitors from 47 countries. Automechanika Dubai 2022 is returning with exciting elements like the Automechanika Awards, the Tools & Skills Competition, the Automechanika Academy and an Innovation Zone.

Automechanika Shanghai (1-4 December)

The final gathering in the 2022 calendar is Automechanika Shanghai in December. In 2020, during the pandemic, the highly influential trade fair welcomed 3,845 exhibitors and 79,863 visitors throughout 280,000 square metres of exhibition space. The upcoming event will continue to offer valuable content through the additional online platform AMS Live and features even more in-depth coverage of innovation across sectors such as car electrification, autonomous driving, alternative drive systems, green repairs and smart logistics. Automechanika Shanghai was held for the first time in 2004.

The remaining Automechanika shows taking place in 2023 and 2024:

Automechanika Kuala Lumpur (16-18 March 2023)

In March 2023, Automechanika Kuala Lumpur will once again serve as the gateway to the ASEAN region. The biennial event was first held in 2003, and 'Sourcing, Entertainment and Training' is the theme of this year's fair. More than 300 exhibitors will showcase their latest products and services in five exhibition halls. The show's conferences and workshops cover diagnostics and repair, body and paint, industry 4.0, as well as trucks, buses and logistics.

Automechanika Birmingham (6-8 June 2023)

Automechanika Birmingham is the UK's leading exhibition for the automotive aftermarket and vehicle production industry, attracting 12,000 trade visitors from the UK and exhibitors from over 30 countries. The themes of the event are EV, collision repair, and the workshop of the future, and it is supported by world class speakers and a hosted buyer program. The event debuted in 2016 and is organised once every two years Messe Frankfurt UK with the support of the Society of Motor Manufacturers & Traders (SMMT).

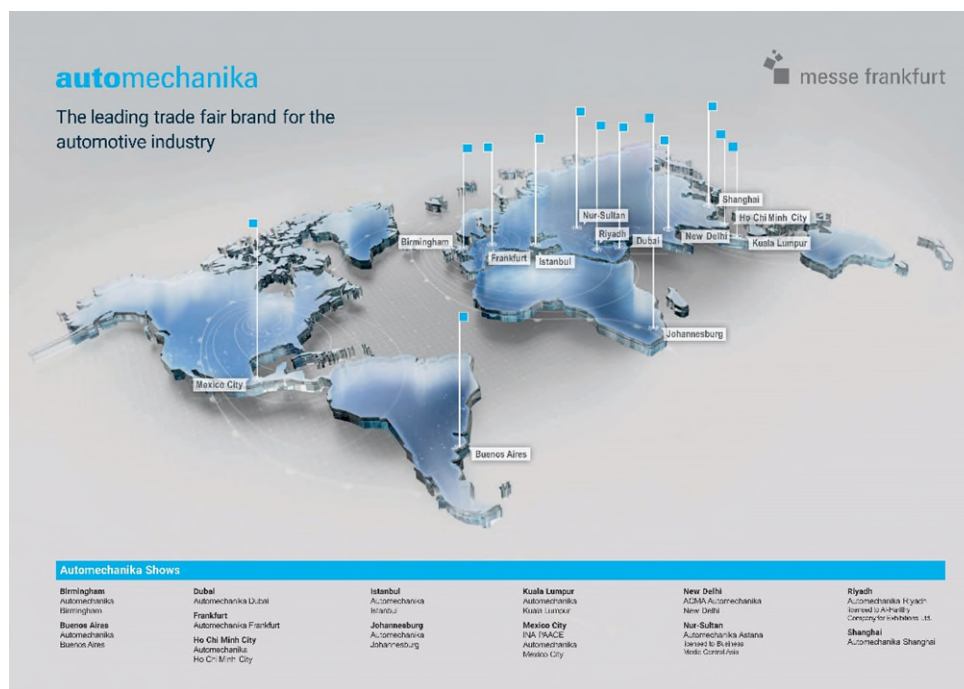
On 8 and 9 June 2022, Automechanika Birmingham will also be presenting the UK Garage & Bodyshop Event with 100 leading suppliers and more than 60 live expert training sessions on topics such as collision repair, service and maintenance, and many more.

Automechanika Riyadh (2023)

Automechanika Riyadh licensed to Al-Harithy Company for Exhibition Ltd is returning to the capital of Saudi Arabia in 2023. The event debuted in 2018 and takes place every other year. As Saudi Arabia's leading exhibition for the automotive aftermarket, it offers a platform for global brands and suppliers in the region's largest market.

ACMA Automechanika New Delhi (1-3 February 2024)

The next ACMA Automechanika New Delhi will be held in 2024. India's leading international trade fair for the automotive service industry is co-organised with The Automotive Component Manufacturers Association of India (ACMA). The show debuted in 2013 and is held every two years. The next fair in 2024 will focus on creating ample sourcing and networking opportunities and driving the conversation in green mobility and e-mobility.



Automechanika and related events from 2022 until 2024:

Automechanika Istanbul	2–5 June 2022
Automechanika Johannesburg	7–10 June 2022
UK Garage & Bodyshop Event presented by Automechanika	8–9 June 2022
Automechanika Astana	23–26 June 2022
Automechanika Ho Chi Minh City	29 June – 1 July 2022
INA PAACE Automechanika Mexico City	13–15 July 2022
CAPAS	18–20 August 2022
Automechanika Frankfurt	13–17 September 2022
Automechanika Buenos Aires	11–14 October 2022
Automechanika Dubai	22–24 November 2022
Automechanika Shanghai	1–4 December 2022
Automechanika Kuala Lumpur	16–18 March 2023
AMR – Auto Maintenance & Repair Expo	23–26 March 2023
Automechanika Birmingham	6–8 June 2023
INA PAACE Automechanika Mexico City	12–14 July 2023
Automechanika Riyadh	2023
Automechanika Shanghai	29 November – 2 December 2023
Automechanika New Delhi	1-3 February 2024

For more information, please visit our website at:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021