# MAHLE "Efficiency In Motion"

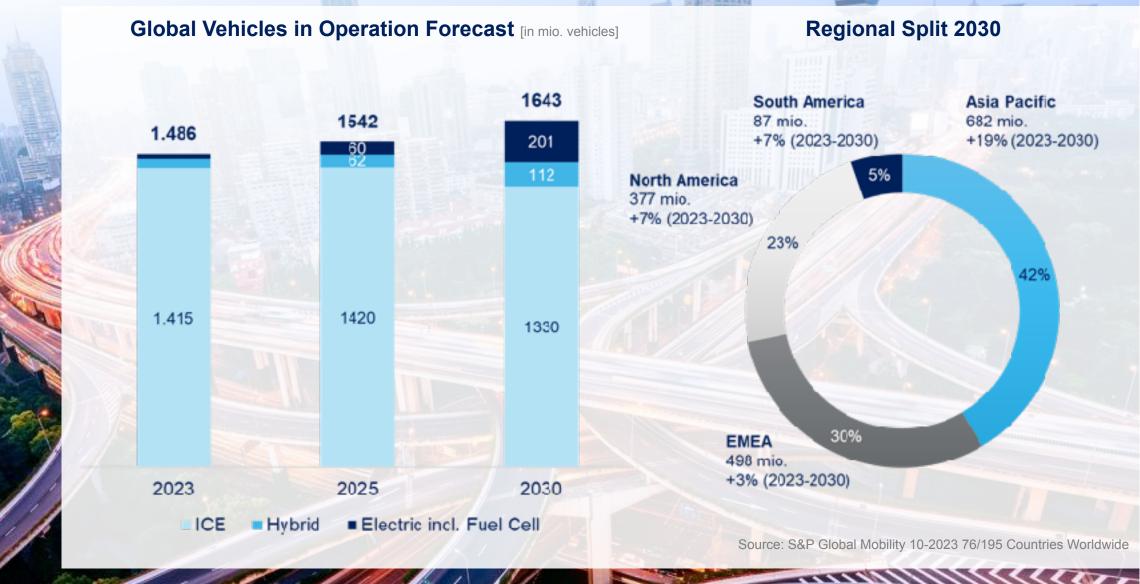
REAST DATES

Württembergischer Automobil Club e.V. | Stuttgart Dr. Marco Warth | 2024-04-11



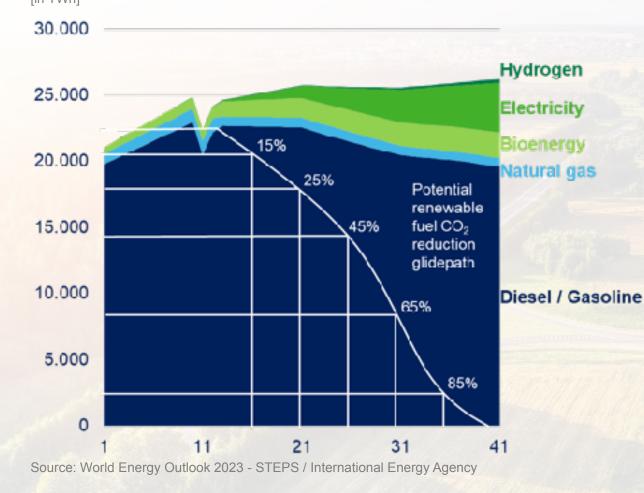


# Global Mobility Demand and Vehicle Fleet Will Further Increase...



# ... Higher Energy Demand Requires Strong Sustainable Fuel Bymix

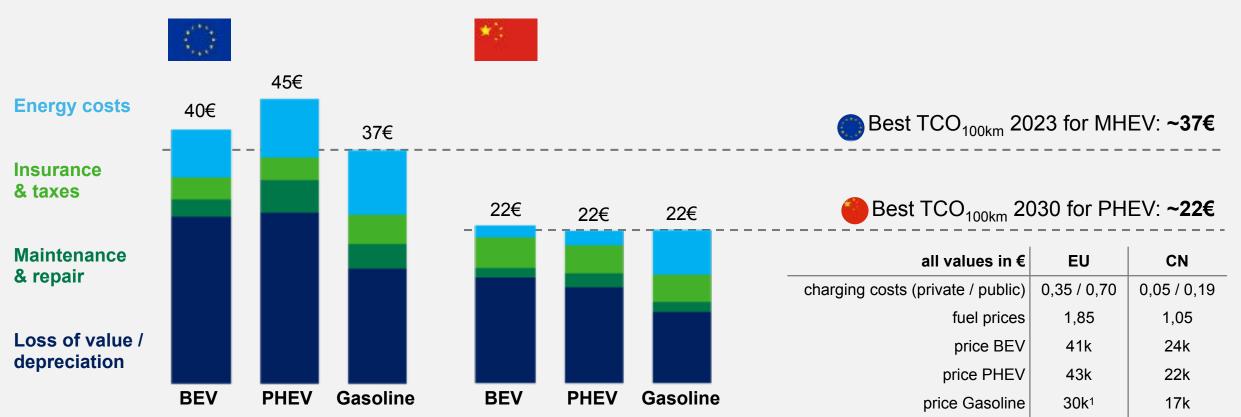
## **Global road transportation energy consumption**





# Total Cost of Ownership Calculation for Light Vehicles

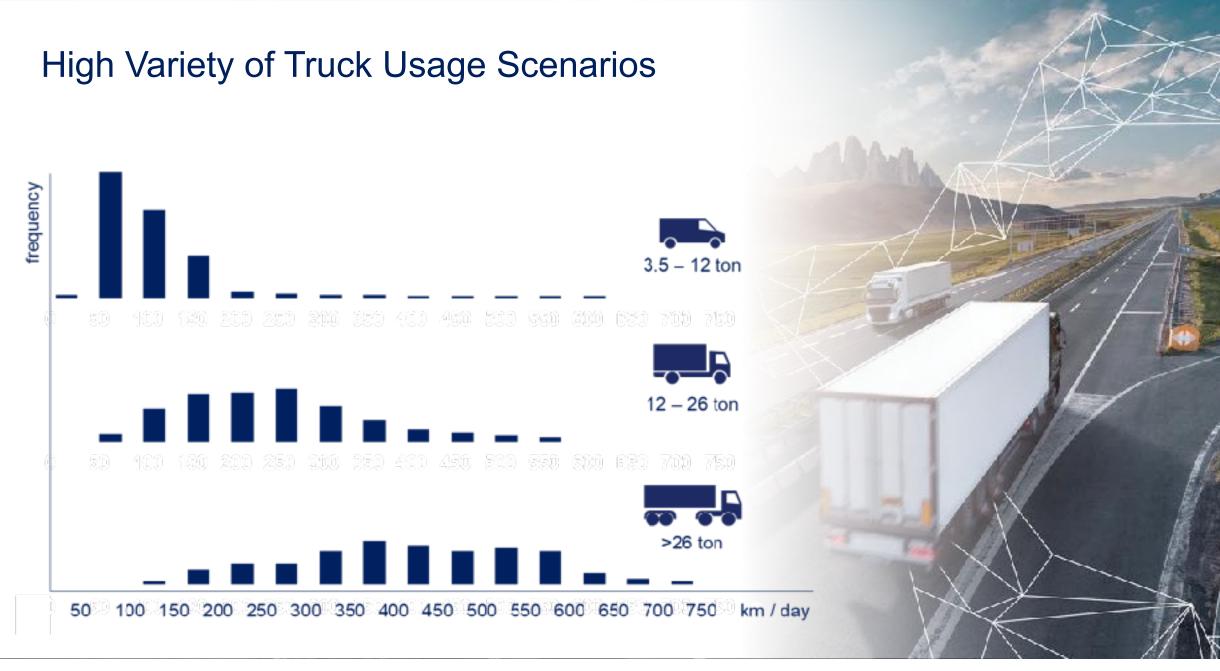
### LV TCO without subsidies EU & China 2023 per 100km





MAHLE

Source: MAHLE LV TCO Calculation Q3-2023 8 years & 14k km / year 1Gasoline: MHEV in Europe



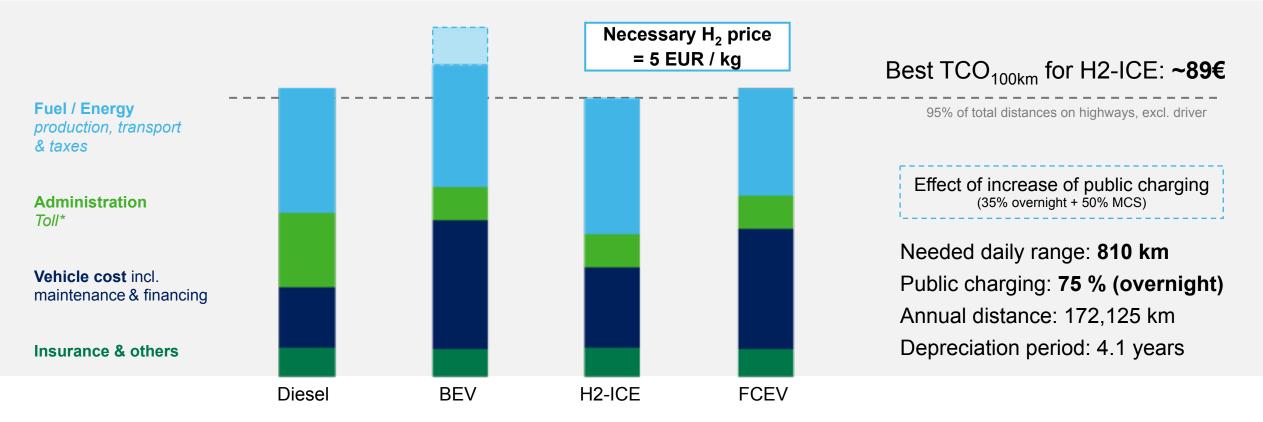


# Total Cost of Ownership Calculation for International Long Haul Truck 2030









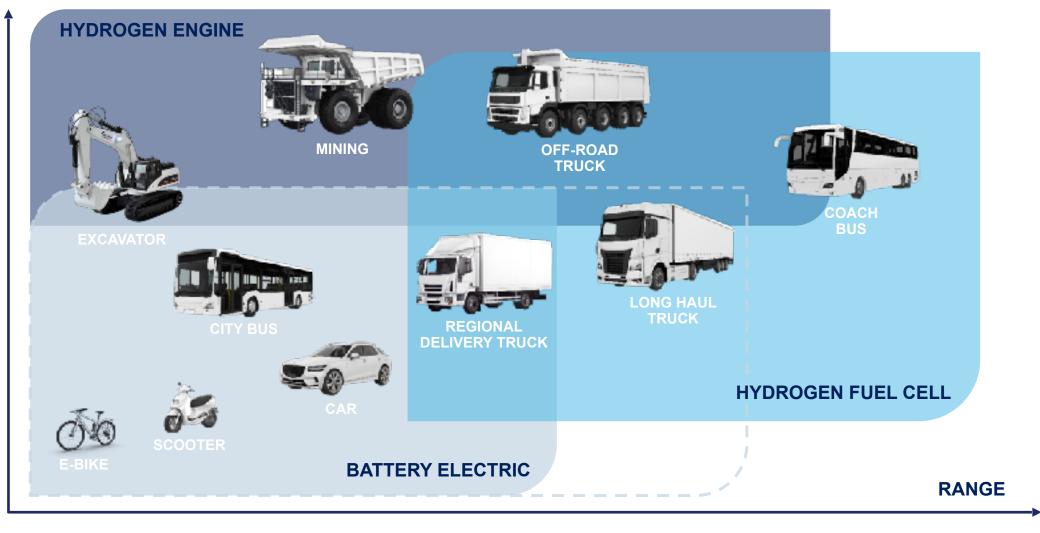
FCEV & H2-ICE with cost benefit at 5 EUR/kg H<sub>2</sub> - massive subsidies needed to reach target H<sub>2</sub> price

H<sub>2</sub> infrastructure needs to be established



# The Future of Mobility Will be more Diverse







# High Sun-to-Wheel Efficiency is Key for Local Green Energy Production



N

20% **PV-Modules** 

97% X **PV-Inverter** 

95% Χ Χ Stationary **Battery Storage** 

94% Charging

95% X **Cabin Comfort** 

Χ (Heating / Cooling)

85% Vehicle / **E-Powertrain** 

Source: Adobe Stock, Generative KI



# Efficiency in Motion